

# The Reichhold Center for the Arts Performance Sponsorship Contract

Become an Event Sponsor for Reichhold Center for the Arts 36<sup>th</sup> Season performances. This season there are 6 shows to choose from ranging anywhere from dance to R&B, reggae to a magic show and jazz. Your sponsorship goes toward assisting the Center put on these performances as well as giving back thru our Arts in Education Program; a program where local kids receive firsthand experience with world class entertainers and performing arts. Below are the event sponsor levels and what each comes with.

## **Tier 1 \$3,000 - \$5,000 Sponsorship**

- Half Page Color Stagebill Ad (*Entire 2014-15 Season*)
- 2 Best Available Seats (*3 Shows from 2014-15 Season*)
- 2 VIP passes at Meet & Greet in Lobby (*3 Shows from 2014-15 Season chosen*)
- 10% Discount for Company Employees (*3 Shows from 2014-15 Season*)
- Placement of promotional material at Sponsor/Donor Table at Reichhold entrance.
- Sponsor mentioned on radio/TV commercials and logo branded on e-mail blast/social media post for performances chosen.
- Online Banner Ad (*Ad promoted during the month of 3 shows chosen*)

## **Tier 2 \$2,000 - \$2,500 Sponsorship**

- Quarter Page Color Stagebill Ad (*Entire 2014-15 Season*)
- 2 Best Available Seats (*1 Show from 2014-15 Season*)
- 2 VIP passes at Meet & Greet in Lobby (*1 Show from 2014-15 Season*)
- 10% Discount for Company Employees (*1 Show from 2014-15 Season*)
- Placement of promotional material at Sponsor/Donor Table at Reichhold entrance.
- Sponsor mentioned on radio/TV commercials and logo branded on all e-mail blast/social media post for performance.
- Online Banner Ad (*Ad promoted during the month of show chosen*)

## **Tier 3 \$1,000 - \$1,500 Sponsorship**

- Quarter Page B/W Stagebill Ad (*1 Show from 2014-15 Season*)
- 2 Best Available Seats (*1 Show from 2014-15 Season*)
- 5% Discount for Company Employees (*1 Show from 2014-15 Season*)
- Placement of promotional material at Sponsor/Donor Table at Reichhold entrance.
- Sponsor mentioned on radio/TV commercials and logo branded on all e-mail blast/social media post for performance.
- Online Banner Ad (*Ad promoted during the month of show chosen*)



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Business/Organization Name: \_\_\_\_\_

Performance Sponsorship

Tier 1

Tier 2

Tier 3

Amount Due: \_\_\_\_\_

Sponsorship Offerings:

- Stage bill Ad  Full Pg  Half Pg  Quarter Pg
- Online Banner Ad
- Sponsor placed and mentioned on radio/TV commercials.
- 2 Best Available Seats and Access to VIP Meet & Greet in Lobby\*
- Placement of promotional material on Sponsor/Donor Table

Contact

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email

Address: \_\_\_\_\_

PhoneNumber: \_\_\_\_\_ FaxNumber: \_\_\_\_\_

### Payment Information

Make checks payable to: Reichhold Center for the Arts-UVI

Credit Card Payment (please circle):

Master Card

Visa

American Express

CardNumber: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Email ads to:

Ian Turnbull— [ian.turnbull@uvi.edu](mailto:ian.turnbull@uvi.edu)

Print-ready ad should be submitted as a 300 dpi tif, psd, jpg or pdf file.

Stagebill size: 8 1/2" X 5 1/2"

To learn more about this opportunity contact:

Ian Turnbull

[ian.turnbull@uvi.edu](mailto:ian.turnbull@uvi.edu)

340-693-1554

**Contact Ticketing Services for more information at 340-693-1559.**