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PRESS RELEASE

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For Immediate Release

REICHHOLD CENTER LAUNCHES 36TH SEASON

--Center will Host St. Thomas-St. John Business After Hours August 28th--

Reichhold Center for the Arts will unveil its 36th season of entertainment on August 28th during the St. Thomas/St. John Chamber of Commerce Business after Hours reception. The reception, held inside the Reichhold Center Theater, begins at 5:30 p.m.

Under the leadership of Interim Director, Denise Humphrey, the upcoming season boasts some of the biggest names in the music industry, and is sure to support the Center's long legacy in providing excellence in the arts.

Humphrey brings 17-plus years of institutional history and experience in production and management of the Center. She has worked in virtually every aspect of the Center. She is probably best known for her role as Technical Director, designing and constructing elaborate sets, producing mesmerizing stage shows, and planning and executing the Youth Moviemaking Workshop.

Humphrey is quite excited about the upcoming 2014-2015 Season. She says, "We are confident this season will exemplify quality and excellence in the arts as is the standard of the Reichhold."

This year's Business After Hours reception will offer more incentives for businesses to be affiliated with this longstanding institution through one-time only discounts and special offers.

Business after Hours is scheduled for Thursday, August 28th and starts at 5:30pm. The event is an opportunity to network, and view the Reichhold season first hand. For more information contact Ian Turnbull at Reichhold Center ian.turnbull@uvi.edu or (340) 693-1554.

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